A Commentary on the Jurisdictional Challenges in the Rand-Dollar Exchange Manipulation "Cartel": *Competition Commission of South Africa v Bank of America Merrill Lynch International Designated Activity Company* [2023] ZACT 26 (30 March 2023)

S Tavuyanago*

Online ISSN 1727-3781

Abstract

Cartels are the most egregious of competition law transgressions, because they entail a concerted effort on the part of cartel members to deliberately distort the market through price fixing, bid rigging, market allocation and constraining the supply of goods and services. Despite efforts by national competition authorities in various countries to combat cartelism, cartels have proved to have long tentacles, often extending beyond borders and morphing into "cross-border cartels". This contribution discusses one of the major challenges that crossborder cartels poses to competition authorities, that of prosecutorial and penal jurisdiction. The note focusses on the "banking cartel" that has been and still is the subject of contentious litigation. In March 2023 the Competition Tribunal (the Tribunal) handed down judgment in the matter of the Competition Commission of South Africa v Bank of America Merrill Lynch International Designated Activity Company [2023] ZACT 26 (30 March 2023). There were several questions in the matter, including the jurisdiction of the South African competition authorities to investigate and prosecute firms not incorporated or operating in South Africa (pure peregrini). The Competition Commission (the Commission) had initiated proceedings in the Tribunal against a host of banks for alleged cartel conduct, and some of the respondent banks raised objections and exceptions relating to the jurisdiction of the South African competition authorities.

The note observes that while national competition authorities may have prosecutorial jurisdiction against cross-border cartels, there is still a challenge in enforcing an order where cartels are non-resident in the country. The contribution also notes potential challenges to cartel enforcement on the African continent in light of the establishment of the African Continental Free Trade Area (AfCFTA). Due to the removal of various trade barriers, there is likely to be a rise in cross-border competition issues, including cross-border mergers and cross-border cartels. The note therefore discusses a pertinent issue, that of jurisdiction, which may well be a challenge within the AfCFTA.

Keywords

Cartels; competition authorities; competition law; cooperation; cross-border cartels; African Continental Free Trade Area; jurisdiction.

.....

Pioneer in peer-reviewed, open access online law publications

Author

Simbarashe Tavuyanago

Affiliation

University of Free State, South Africa

Email

TavuyanagoS@ufs.ac.za

Date Submitted

31 October 2023

Date Revised

13 May 2024

Date Accepted

13 May 2024

Date Published

10 September 2024

Guest Editor

Prof Howard Chitimira

Journal Editor

Prof W Erlank

How to cite this contribution

Tavuyanago S "A Commentary on the Jurisdictional Challenges in the Rand-Dollar Exchange Manipulation "Cartel": *Competition Commission of South Africa v Bank of America Merrill Lynch International Designated Activity Company* [2023] ZACT 26 (30 March 2023)" *PER / PELJ* 2024(27) - DOI http://dx.doi.org/10.17159/1727-3781/2024/v27i0a17142

Copyright



DOI http://dx.doi.org/10.17159/1727-3781/2024/v27i0a17142

1 Introduction

Cartels have been designated as the most egregious of competition law violators because the violations involve a coordinated effort on the part of cartel members to distort the market deliberately – and, in turn, deprive consumers of their welfare.¹ A cartel, in the simplest form, occurs when producers or suppliers of goods and services collude to distort the market by fixing prices, constraining production or dividing markets between themselves.² In South Africa, while the term "cartel" is not expressly used in the *Competition Act*,³ what constitutes cartel conduct is regulated by the Act, which prohibits certain restrictive horizontal practices.⁴ The Act prohibits "any agreement between, or concerted practice by firms or a decision by an association of firms to fix prices, divide markets or engage in collusive tendering."⁵ In terms of section 4(1)(b) of the Act, such conduct is *per se* prohibited, meaning there can never be justification for engaging in cartel conduct.

A cross-border cartel (CBC) is a cartel that involves multiple members from different countries.⁶ The existence of a CBC creates a major challenge regarding investigatory, prosecutorial and penal jurisdiction. This challenge was illustrated in the recent Tribunal decision in *Competition Commission v Bank of America Merrill Lynch International Designated Activity Company*,⁷ wherein banks from multiple jurisdictions, spanning Europe, Africa, Australia and the United States of America (USA) were accused of conspiring to manipulate the South African Rand through information

⁴ Part A of the Act.

^{*} Simbarashe Tavuyanago. LLB LLM (UP) LLD Candidate (UWC). Lecturer and Programme Director (PG Diploma in Labour Law), Department of Mercantile Law, Faculty of Law, University of the Free State. E-mail: TavuyanagoS@ufs.ac.za. ORCiD: https://orcid.org/0000-0002-6756-0884. A version of this paper was presented at the 1st Banking, Competition and Corporate Law Colloquium in July 2023 at the North-West University. Thank you to the organisers of the colloquium, the participants and the reviewers for their valuable feedback on this topic.

¹ Kelly et al Principles of Competition Law 85-86; Neuhoff et al Practical Guide to the South African Competition Act 75; Whish and Bailey Competition Law 520-521.

² Kelly *et al Principles of Competition Law* 85-93, Whish and Bailey *Competition Law* 530-547; Motta *Competition Policy* 138-142.

³ Competition Act 89 of 1998 (hereinafter "the Act" or the Competition Act).

⁵ Section 4(1)(b)(i-iii) of the Act.

⁶ A cross-border cartel is one where the cartel members are located or based in different countries alternatively, the conduct takes place over multiple jurisdictions, or where the effects of the conduct are felt in more than one country. Cross-border cartels are also referred to as international cartels or transnational cartels. See Horna *Fighting Cross-Border Cartels* 5-7.

⁷ Competition Commission of South Africa v Bank of America Merrill Lynch International Designated Activity Company [2023] ZACT 26 (30 March 2023) (hereinafter referred to as CC v BOA).

sharing on electronic and other platforms and through various coordination strategies when trading in the USD/ZAR currency pair.

The case is of significance to competition law jurisprudence as, apart from it having all the hallmarks of a scintillating international banking syndicate spectacle, it also highlights the challenges associated with the regulation of CBCs. The alleged conduct of the banks, if proven, would constitute cartel conduct in the form of price fixing and market division, thus violating the *Competition Act*.⁸ However, before a determination by the Tribunal on whether the banks were guilty of the alleged conduct could be made, the issue of jurisdiction took centre stage in the matter. Several banks with no physical or operational presence in South Africa objected to and raised the exception that the South African competition authorities had no jurisdiction to prosecute them.⁹

The Tribunal found that it had jurisdiction to prosecute all the alleged cartel members.¹⁰ The decision of the Tribunal is a welcome addition to competition law jurisprudence insofar as it seeks to create legal certainty concerning the extent of the Tribunal's jurisdiction over alleged cartel members not domiciled in South Africa.¹¹ However, a major question remains over how effective such a finding would be where the authorities lack jurisdiction or power to enforce their findings. The case that was before the Tribunal and its finding also serve as a warning to the challenges that CBCs may precipitate considering the removal of trade barriers owing to the

⁸ Competition Act 89 of 1998.

⁹ CC v BOA paras 6, 13, and 22.

¹⁰ *CC v BOA* paras 16-19; 281-356, in which the Tribunal dismissed the objections, exceptions and dismissal applications of the various banks; and section C of the Tribunal's order.

¹¹ Special note must be taken of the fact that subsequent to the submission of this contribution, some of the banks approached the Competition Appeal Court (CAC) in Competition Commission of South Africa v Bank of America Merrill Lynch International (215/CAC/APR23) [2024] ZACAC 1 (8 January 2024) (hereinafter referred to as CC v BOA 2024) to appeal the Tribunal's findings. In the appeal, the CAC ruled in favour of the banks, which raised exception to the Tribunal's findings regarding jurisdiction, dismissing the Tribunal's ruling that the Competition Commission (the Commission) had jurisdiction to prosecute 17 banks (see CC v BOA 2024 paras 183-188). Following the CAC's finding, the Commission has approached the Constitutional Court for leave to appeal the CAC's decision. The Commission will appeal the dismissal of its case against 13 of the 17 banks (Pillay https://www.iol.co.za/news/rand-manipulation-competition-commission-2024 approaches-concourt-to-appeal-banks-price-fixing-order-8b66a202-cb02-4f52-9787-7cb071aae896). Whereas the appeal may yet confirm the Commission's jurisdiction or the CAC's finding, the quintessence of this contribution remains the same: that of highlighting the challenge of first establishing prosecutorial jurisdiction and subsequently enforcing penal jurisdiction. The note will therefore not discuss the CAC's decision bar to mention its implications where relevant.

AfCFTA – making the African market more accessible, but at the same time, more susceptible to the emergence and prevalence of CBCs.

2 Competition Commission of South Africa v Bank of America Merrill Lynch International Designated Activity Company [2023] ZACT 26 (30 March 2023)

2.1 Background

The case dealt with exception, objection and dismissal applications from the respondents concerning several cases before the Tribunal. The applications emanated from proceedings initiated by the Commission, which alleged that between 2007 and 2013, at least 28 banks from multiple jurisdictions, including Europe, South Africa, Australia and the USA, had conspired to manipulate the South African Rand through information sharing on electronic and other platforms and through various coordination strategies when trading in the USD/ZAR currency pair.¹² According to the Commission, the alleged manipulation had harmed various aspects of the economy, including imports and exports, foreign direct investment (FDI), public and private debt, prices of goods, services and financial assets.¹³ The discussion below traces the case's chronological development from referral to the judgment at hand and delineates the issues the note seeks to address.

2.2 Referral

In February 2017, the Commission referred a complaint against the first 19 respondents for alleged price-fixing and market division in contravention of sections 4(1)(b)(i) and (ii) of the *Competition Act*.¹⁴ In March 2017, most of the banks either filed exceptions or requests for further particulars, raising among other things, the Tribunal's lack of jurisdiction to hear the matter.¹⁵ The exception relating to a lack of jurisdiction was mainly predicated on the fact that several of the banks had no presence in South Africa. In June 2019 the Tribunal handed down a judgment concerning the exceptions raised by several respondents. In doing so, the Tribunal divided the respondents into four different groups:¹⁶

- Incola banks eight local banks in respect of which jurisdiction of the Tribunal was not disputed;
- *First class local peregrini* five banks which had a South African Branch and were registered in terms of the *Banks Act* 94 of 1990;

¹² CC v BOA para 2.

¹³ *CC v BOA* para 3.

¹⁴ CC v BOA para 11.

¹⁵ *CC v BOA* para 13.

¹⁶ *CC v BOA* para 16.

- Second class local peregrini three banks that had a South African Representative Office and representative officer in terms of the Banks Act;¹⁷ and
- *Pure peregrini* twelve banks with no local presence or business activity in South Africa.

2.3 Legal question

The above classification of respondents raised a key legal question: whether the Tribunal had the jurisdiction to prosecute all the respondents jointly. Ancillary to the finding on the question of prosecutorial jurisdiction was the question of penal jurisdiction. If the Tribunal found that it had jurisdiction to prosecute and if it were found that the banks, including foreign banks, were guilty of cartel conduct, did the Tribunal have the power to impose sanctions on those pure peregrini banks as provided by the *Competition Act*?

2.4 Tribunal's finding

The Tribunal answered the above question by finding that it had subject matter jurisdiction over pure peregrini banks. Still, it lacked the personal jurisdiction to make a finding against them and could only make a declaratory order.¹⁸ The Tribunal based its finding of having subject matter jurisdiction on the fact that the *Competition Act* applies to all economic activity within or affecting South Africa.¹⁹ Considering that the Tribunal is a Tribunal of record with jurisdiction throughout the Republic,²⁰ entrusted with powers to adjudicate on any prohibited conduct²¹ as well as to make any rulings or orders necessary for the performance of its functions,²² including imposing penalties on transgressing parties, the Tribunal's assertion that it had subject matter jurisdiction cannot be disputed.

The Tribunal found that while it could not impose penalties on pure peregrini as envisaged by the Act,²³ it could issue a declaratory order confirming the peregrini's involvement in cartel conduct which could have reputational consequences. The Tribunal then dismissed the Commission's referral against the pure peregrini banks with the caveat relating to its power to make a declaratory order.²⁴

¹⁷ Section 34 of the *Banks Act* 94 of 1990.

¹⁸ *CC v BOA* para 17.

¹⁹ Section 3(1) of the *Competition Act*.

²⁰ Section 26(1) of the *Competition Act*.

²¹ Section 27(1)(a) of the *Competition Act*.

²² Section 28(1)(d) of the *Competition Act*.

²³ Section 59 of the *Competition Act*.

²⁴ CC v BOA para 18.

2.5 Peregrini's demur

The pure peregrini banks lodged an appeal in the Competition Appeal Court (CAC) against the Tribunal's decision that it could issue a declaratory order against them, albeit that the order would be limited in effect. They argued that for the reason that the Tribunal had determined that it had no jurisdiction over them, it therefore did not possess the power to issue the declaratory order if the Commission were successful in its section 4(1)(b) case.²⁵ On the other hand, the Commission was not satisfied with the Tribunal's finding that it had only subject matter jurisdiction and not personal jurisdiction. As such, the Commission cross-appealed the Tribunal's finding, and amongst other things, the test used to determine jurisdiction over a peregrinus.²⁶ The CAC upheld the pure peregrini respondents' appeal against the Tribunal's order regarding the declaratory order, read in conjunction with the Tribunal's order dismissing the Commission's referral against them.²⁷

The CAC also upheld the Commission's appeal and found that the common law on personal jurisdiction applied to section 3(1) of the Act and that the Tribunal could enjoy both personal and subject matter jurisdiction over the pure peregrini, provided that there were adequate connecting factors between the conduct of the foreign peregrini and the suit brought by the Commission to justify the assumption of such jurisdiction.²⁸ The CAC then

²⁵ CC v BOA para 22.

²⁶ CC v BOA para 25.

²⁷ CC v BOA para 26.

CC v BOA para 27. It is worth noting here that central to the establishment of personal jurisdiction was the concept of a single overarching conspiracy (SOC). In the CC v BOA 2024 appeal, CAC was tasked with determining whether the Commission had proved that there was a SOC among the banks, thereby linking them to the alleged cartel conduct and granting the Commission jurisdiction to prosecute them. It was noted that a SOC comprised three elements, to wit "a common anti-competitive objective, being the existence of an overall plan pursing a common economic objective; participation, being each firm's 'intentional' contribution by its own conduct to the common objectives pursued by all the participants; and knowledge, being that the firm was either aware of the actual conduct planned or put into effect by other undertakings in pursuit of the same objectives or it could reasonably have foreseen it and that it was prepared to take the risk" (CC v BOA 2024 para 28). The Commission was therefore required to show a common anticompetitive objective, that is an overall plan in which all of the respondent banks participated to pursue a common economic objective. It was required to show that each firm had made an intentional contribution by its own conduct to the common objectives pursued by all of the participants to the SOC. It further was required to show that each respondent bank was aware of the actual conduct planned or put into effect by the other undertakings in pursuit of these objectives; that is to perpetuate a SOC or that each respondent bank could reasonably have foreseen that it participated in the SOC and that it was prepared to take the risk (CC v BOA 2024 para 176). The CAC found that the Commission's reference to occasional participation in a chatroom without any additional evidence and where there was no link to any South African bank was inadequate to show a SOC (CC v BOA 2024 para 185).

allowed the Commission to establish adequate connecting factors between the respondent parties and the jurisdiction of the Tribunal to establish personal jurisdiction in addition to proving the requirements of subject matter jurisdiction on facts which may be set out in the fresh referral affidavit.²⁹ The Commission filed its revised referral in June 2020, to which the respondents filed exceptions, objections, applications for dismissal and strikings-out of the referral and the Commission's application to join further respondents.³⁰ One of the grounds on which the respondents raised an exception was the same objection they had had to the 2017 referral, that of the Tribunal's lack of jurisdiction.³¹ After extensive pondering, the Tribunal found that it had subject matter and personal jurisdiction as envisaged by section 3(1) of the Act and confirmed by the CAC. It dismissed the respondents' objection to its jurisdiction.³²

3 Discussion of the case

3.1 Determination of jurisdiction

In analysing the submissions regarding jurisdiction or the lack thereof, the Tribunal reiterated the incontrovertible fact that it had jurisdiction over any contravention of the Act concerning prohibited practices, including conduct under section 4(1)(b).³³ The above refers to subject matter jurisdiction, which was not in dispute; however, regarding extra-territorial conduct, jurisdiction must be established in terms of section 3(1) of the Act. Section 3(1) provides that the Act applies to all economic activity within or affecting the Republic. On a plain reading one would be inclined to conclude that because the alleged conduct of the banks (including the peregrini) affected various parts of the South African economy, the Act would automatically apply, and the Tribunal would have *de facto* jurisdiction over the peregrini.

The Tribunal was swift to point out the CAC's decision in *ANSAC*,³⁴ wherein it was found that section 3(1) did not automatically confer subject matter jurisdiction over extra-territorial firm conduct on the competition authorities.³⁵ Rather, section 3(1) of the Act provided for the "qualified effects test", which envisioned that for the Act to apply to extra-territorial conduct, the conduct must have had "direct and foreseeable substantial" consequences in the regulating country. To this end, *ANSAC* is fundamental

²⁹ CC *v* BOA para 28.

³⁰ CC v BOA para 37.

³¹ *CC v BOA* Part A (paras 61-105).

³² CC v BOA Part C of the Order (Objection Applications).

³³ *CC v BOA* para 65.

³⁴ American Soda Ash Corporation CHC Global (Pty) Ltd v Competition Commission of South Africa (12/CAC/Dec01) [2003] ZACAC 6 (30 October 2003) (hereinafter referred to as ANSAC).

³⁵ *CC v BOA* para 67.

in restricting the bounds of the effects test, determining that "section 3 envisaged that the Act applied to all economic activity outside South Africa where the conduct complained of had 'direct and foreseeable' substantial consequences in South Africa."³⁶

While the respondents argued that the Commission's referral fell short of meeting the qualified effects test, the Tribunal found that for the purposes of establishing jurisdiction, the enquiry did not involve a consideration of the positive or negative effects on competition in the regulating country but merely whether there were sufficient jurisdictional links between the conduct and the consequences.³⁷ The Tribunal was not concerned with merits at this stage. All the Commission needed to do was to satisfy the *prima facie* requirements of the test – whether the Commission's referral shows the alleged conduct to satisfy contravention of section 4(1)(b) and whether the referral *prima facie* showed that the likely effects of the conduct were direct, substantial and foreseeable.³⁸

Further, and relating to the respondents' submissions that the Commission's referral lacked "connecting factors" to establish extra-territorial jurisdiction, the Tribunal referenced the CAC's development of the common law of personal jurisdiction to section 3(1) to ensure that extra-territorial egregious conduct which might have anti-competitive effects on the South African economy does not escape the reach of the Act.³⁹ To that end the Tribunal found that it had to consider all connecting factors and not only those contained in the Commission's pleadings.⁴⁰ This wide interpretation and development of the common law by the Tribunal and the CAC is consistent with the promotion of the spirit, purport and objects of the Bill of Rights as envisaged by the Constitution⁴¹ insofar as the attainment of justice is generally concerned, and the protection of consumers' socio-economic rights is specifically concerned.⁴² It is also consistent with international best practice if one considers the Australian Competition and Consumer Commission's (ACCC) successful prosecution of the Valve Corporation and the court's finding that it had jurisdiction in terms of the Competition and Consumer Act,⁴³ in whatever "territory where there was 'carrying on of

³⁶ ANSAC paras 54-58.

CC v BOA para 84; see ANSAC para 18.

³⁸ CC v BOA para 87.

³⁹ CC v BOA para 92.

⁴⁰ *CC v BOA* para 102.

⁴¹ Constitution of the Republic of South Africa, 1996.

⁴² Section 27 of the Constitution; for a detailed discussion on the nexus between the *Competition Act* and the realisation of socio-economic rights see Tavuyanago and Mpofu 2024 *JAL* paras125-136

⁴³ See ss 2A, 2B, 2BA and 2C of the *Competition and Consumer Act*, 2010 (Act No 51 of 1974 as amended).

business' which involved acts within the relevant territory that amounted to or were ancillary to, transactions that make up or support the business".⁴⁴

Ultimately, determining whether the Commission had proved a *prima facie* link between conduct and effects to found extra-territorial jurisdiction in section 3(1) of the Act was up to the Tribunal's discretion. This discretion had to be exercised through a balancing of several factors that did not constitute a closed list.⁴⁵ The Tribunal exercised this discretion and found it had subject matter and personal jurisdiction over the peregrini.⁴⁶

The decision to dismiss the respondents' exceptions and objections to the Tribunal's jurisdiction is laudable for two reasons. First, it creates certainty regarding extra-territorial jurisdiction in section 3(1) of the Act. Further, it asserts the competition authorities' attitude to fighting CBCs and the authorities' commitment and refusal to be bullied by "big business" from more developed jurisdictions.⁴⁷ However, it raises the question of whether half jurisdiction is better than none. This is because the decision in its order dismissing the exceptions remained silent on the recourse available to the competition authorities where the alleged conduct was to be proven. Is it then to be imputed from the reading of the order dismissing the peregrini's objection that the Tribunal can both find against a peregrinus and penalise it as well? If so, how are the practical implications of enforcing a sanction on a non-resident perpetrator to be dealt with?

Perhaps the Tribunal had pre-empted its lack of power in the 2017 finding where it found that it had jurisdiction but only insofar as issuing a declaratory order was concerned.⁴⁸ If this is to be accepted to be the case, it then raises the serious risk of relegating the current judgment to being only of academic relevance. What is the point of all the contentious litigation and the lengths the Tribunal went to establish that it had jurisdiction if that jurisdiction is limited to prosecutorial and not penal jurisdiction? Confirmation of jurisdiction and issuing a declarator is one thing, but what of the actual enforcement? How does the Tribunal issue an administrative fine against a pure peregrini who is "non-existent" as it is neither physically in South Africa nor doing business in South Africa?

⁴⁴ Valve Corporation v Australian Competition and Consumer Commission [2017] FCAFC 224 (22 December 2017) paras 148-150.

⁴⁵ CC v BOA para 103.

⁴⁶ *CC v BOA* paras 221, 226, 287-344 and 356.

⁴⁷ For the need of young and developing agencies to mount a robust fight against cartels as well as recommendations on how to achieve the same, see Horna 2013 https://www.law.ox.ac.uk/sites/default/files/migrated/david_goliath_-_how_young_competition_agencies_can_succeed_in_fighting_crossborder_cartels_-_cclp_l_45.pdf 8-9.

⁴⁸ *CC v BOA* paras 17-18.

It is also worth noting that the determination of whether the alleged conduct was in contravention of section 4(1)(b) of the *Competition Act*, which was the primary purpose of the 2017 referral, is still in abeyance as the authorities have been dealing with exceptions, objections, dismissal applications, appeals and cross-appeals relating to the citation and joinder of respondents. The Tribunal still needs to make a ruling to that effect and may yet be taken on appeal to the CAC and beyond. The delay in dealing with the merits and deciding on the alleged conduct, as well as the potential for future appeals and clays, perhaps proves another arrow in the cartelise quiver – the fact that they can litigate a matter almost in perpetuity. The perverse consequence of this delay and delays of this nature in similar cases is that while all this is ongoing, innocent consumers are the ones that feel the effects of the alleged cartel members' conduct.

3.2 CBCs and the AfCFTA

As indicated in the introductory section, this note does not seek to provide an in-depth discussion of the AfCFTA's competition regime. However, this note is alive to the fact that the challenges faced by the South African competition authorities regarding CBCs may also be faced by the AfCFTA competition authority. It is therefore necessary to highlight how the challenge of jurisdiction may manifest in the AfCFTA. Despite the aspirations of the *AfCFTA Agreement*,⁴⁹ namely the free movement of people, goods and services, its implementation will not be without challenges.⁵⁰ In the competition law domain the concern of CBCs is real. To understand the reality of the challenge of CBCs, one has only to look at recent examples of CBCs that have been the centre of attention for national competition authorities across Africa, which include the following:

- The Liquefied Petroleum Cartel (2015) affecting Angola, DRC, Kenya, Malawi, Uganda, Mozambique and Zambia;
- The Packaging Paper Cartel (2016) affecting Zimbabwe, Zambia, Botswana and others;
- The Edible Oils cartel (2017) affecting greater Africa;
- The Banking Cartel (2019) affecting South Africa, Namibia and possibly more; and

⁴⁹ The African Continental Free Trade Area, established by the *Agreement Establishing the African Continental Free Trade Area*. See African Union date unknown https://au.int/en/treaties/agreement-establishing-african-continental-free-trade-area (hereinafter "the Agreement").

⁵⁰ See Art 3 of the Agreement establishing the AfCFTA for a comprehensive list of objectives.

 The Automotive Components Cartel (2020) affecting South Africa and COMESA.⁵¹

Considering the above, as well as the opening of Africa for trade, it is not a matter of "if" but of "when" CBCs will entrench and increase, and in that eventuality the question becomes whether the AfCFTA is equipped to deal with this scourge. To provide for effective competition regulation, including the regulation of cartels, the AfCFTA Agreement provided for Phase II Negotiations, which included establishing a competition policy.⁵² The envisaged competition policy culminated in enacting the *Protocol to the Agreements, establishing the African Continental Free Trade Area on Competition Policy* (the *Competition Protocol*).⁵³ The objectives of the *Competition Protocol* include ensuring that gains from AfCFTA trade liberalisation are not negated or undermined by anti-competitive practice.⁵⁴ One of the anti-competitive practices that the Competition Protocol seeks to regulate is that of cartel conduct. The Protocol prohibits horizontal business practices such as:

- the fixing of prices or trading conditions;
- restraints on production or sale, including by quota or output restriction;
- collusive tendering or bid-rigging;
- market or customer allocation;
- concerted refusal to purchase or supply; and
- the collective denial of access to an arrangement, or association, which is crucial to competition.⁵⁵

The Article proceeds to provide that any agreement, decision by associations of undertakings or concerted practice is prohibited if it has the effect of distorting, preventing or restricting competition in the market unless a party to the agreement, concerted practice, or decision can prove that any technological, efficiency or other pro-competitive gain resulting from it outweighs that effect.⁵⁶ In terms of the institutional framework, the Protocol establishes the Competition Authority,⁵⁷ the Competition Board⁵⁸ and the

⁵¹ See Ratshisusu, Ramokgopa and Maroge 2021 *Antitrust Bulletin* 538.

⁵² Article 7 of the Agreement establishing the AfCFTA.

⁵³ See Bilaterals.org date unknown https://www.bilaterals.org/IMG/pdf/en_-_draft_afcfta_protocol_on_competition_policy.pdf (hereinafter "Competition Protocol").

⁵⁴ Article 2 of the *Competition Protocol*.

⁵⁵ Article 6(1) of the *Competition Protocol*.

⁵⁶ Article 6(2) of the *Competition Protocol*.

⁵⁷ Article 13 of the Competition Protocol.

⁵⁸ Article 14 of the *Competition Protocol*.

Competition Tribunal⁵⁹ to implement the provisions of the Protocol. To ensure compliance the *Competition Protocol* provides sanctions for the infringement of any of its provisions, including the contravention of provisions relating to restrictive horizontal practices.⁶⁰ Be that as it may, of relevance to this note is the matter of the jurisdiction of the competition authorities. Concerning the scope of the application of the Protocol, it applies to "all economic activities by persons or undertakings within or having a significant effect on competition in the Market"⁶¹ and "conduct with continental dimension and having a significant effect on competition 3(1) of the South African *Competition Act* as they provide for jurisdiction based on the "effects" of the conduct.

As illustrated by the above discussion of CC v BOA regarding establishing jurisdiction, the AfCFTA authorities may face the same challenge as the South African authorities regarding penal jurisdiction. When it comes to the identification, investigation and prosecution of CBCs, the process is by no means easy. As a point of departure, the competition authority for the country or regional block where the alleged cartel conduct occurred must establish that it has jurisdiction over the alleged cartelists.⁶³ This is done by establishing whether the alleged conduct influences the market - which means that the "market" must first be delineated, and only then can the effects test be applied to conduct in that market. After these hurdles have been cleared and it has been found that the competition authority has jurisdiction, attention then shifts to whether that jurisdiction is prosecutorial, penal or both.⁶⁴ Judging by the vehement objections and exceptions raised by the respondent banks in CC v BOA,⁶⁵ it can be anticipated that any foreign firm charged under the auspices of the AfCFTA's Competition Protocol will follow a similar path of objection and avoidance of responsibility.

This note has recorded two challenges in CBC enforcement. First, while prosecutorial jurisdiction, which is the jurisdiction to investigate and prosecute CBCs, may be straightforward to establish, the challenge of penal jurisdiction often hampers CBC investigations. Second, with the opening of

⁵⁹ Article 24 of the *Competition Protocol*.

⁶⁰ Article 17 of the *Competition Protocol*.

⁶¹ Article 3 (1)(a) of the *Competition Protocol*.

⁶² Article 3(1)(b) of the *Competition Protocol*.

⁶³ See Art 20(1) of the *Competition Protocol.*

⁶⁴ It is conceivable that with the retention of certain powers by national and regional competition authorities in terms of Art 20(1) of the *Competition Protocol*, it may be necessary to establish subject-matter jurisdiction in the "home country" and cede penal jurisdiction to the supranational competition authority. However, such an investigation falls beyond the scope of this note.

 $^{^{65}}$ CC v \overrightarrow{BOA} para 2.

borders and the free movement of goods, people and services as envisioned by the AfCFTA, CBCs may find a fertile ground for proliferation in the AfCFTA unless decisively dealt with.

4 Conclusion

Because litigation is ongoing, the question of both prosecutorial and penal jurisdiction has not been closed. While the Tribunal did acknowledge the challenge of not being able to enforce an order extra-territorially,⁶⁶ there may yet be a different interpretation of the matter as the case unfolds in the protracted litigation. To illustrate the uncertain nature of the outcome of the case, it is noted that at the time of publication, some of the respondent banks had obtained a judgment in their favour in the CAC,⁶⁷ ruling that the Commission did not have jurisdiction to prosecute them. However, the decision of the CAC.⁶⁸ To that end, this note thus opens this question up for debate and by no means answers it. Further, and in the event that the CC finds that the Commission has prosecutorial jurisdiction over all the banks, the question of penal jurisdiction is one that still lingers. The determination of penal jurisdiction, therefore, is one that remains central to the future of cartel enforcement at the continental level in terms of the AfCFTA.

The solution for both the challenges identified above may be found in an age-old tradition between national enforcement agencies, including national, regional and continental competition authorities – cooperation. National and regional competition authorities from different territories have long cooperated on competition law matters, including cartel enforcement.⁶⁹ Where a CBC is concerned, countries may have different types of jurisdictions over different perpetrators of cartel conduct, and cooperation between the countries concerned may yield better results in the fight against CBCs. The need for cooperation between national and AfCFTA authorities was also mooted by Fox. She proffers that because many cartels, especially the most stable ones, involve state action and sometimes rogue state

⁶⁶ *CC v BOA* paras 17-18.

⁶⁷ See *CC v BOA 2024* paras 183-188, where the CAC dismissed charges against banks including Nedbank, FirstRand, Credit Suisse Group, Bank of America, Australia and New Zealand Banking, Commerz bank, Nomura, HSBC Bank USA, Macquarie Bank and Standard Americas.

⁶⁸ Mahlaka 2024 https://www.dailymaverick.co.za/article/2024-02-06-competitioncommission-presses-ahead-to-concourt-with-currency-manipulation-case-againstbank.

⁶⁹ See International Competition Network 2007 https://www.international competitionnetwork.org/wp-content/uploads/2018/05/CWG_Cooperation.pdf; OECD 2014 https://www.oecd.org/daf/competition/Challenges-Competition-Internat-Coop-2014.pdf; Tritell and Kraus 2013 https://www.ftc.gov/sites/ default/files/attachments/international-competition/ftcintantiprogram.pdf.

officials, effective enforcement will require common work between AfCFTA officials who oversee the internal market, and with national prosecutors.⁷⁰

Africa already has numerous successful national and regional competition enforcement agencies⁷¹ and the Competition Protocol envisages cooperation among enforcement agencies, as it allows Regional Economic Communities (RECs) to maintain their jurisdiction as building blocks for an integrated competition regime in Africa.⁷² One could, therefore, argue that the framework already exists for increased and effective cooperation in the AfCFTA to mount a robust fight against CBCs. What coordinated enforcement under the AfCFTA will look like is yet to be determined, and one can only speculate as to the successes or challenges CBC enforcement may face. However, what is abundantly clear is that coordination and cooperation among regional authorities will be cardinal if Africa as a continent is to stand a chance against the development and expansion of CBCs. There is potential and sound justification to use the existing framework in the AfCFTA and national regimes to encourage and promote cooperation while leveraging the experience of existing competition authorities across Africa to fight this scourge successfully, advance public interest and protect and enhance consumer welfare.

Bibliography

Literature

Fox 2022 *Review of Industrial Organization* Fox EM "Integrating Africa by Competition and Market Policy" 2022 *Review of Industrial Organization* 305-326

Horna Fighting Cross-Border Cartels Horna P Fighting Cross-Border Cartels. The Perspective of the Young and Small Competition Authorities (Hart Oxford 2020)

Kelly et al Principles of Competition Law Kelly L et al Principles of Competition Law in South Africa (Oxford University Press Cape Town 2017)

⁷⁰ Fox 2022 *Review of Industrial Organization* 318.

⁷¹ See Kigwiru 2017 http://www.compcom.co.za/wp-content/uploads/2017/09/ CROSS-BORDER-ENFORCEMENT-IN-AFRICA.pdf. Some national competition authorities include the Competition Commission of South Africa, the Competition Tribunal of South Africa, the Competition and Tariff Commission of Zimbabwe, the Competition and Consumer Authority of Botswana, the Competition Authority of Kenya, the Federal Competition and Consumer Protection Commission of Nigeria; some regional competition authorities include the COMESA Competition Commission, the East African Community Competition Authority and the ECOWAS Regional Competition Authority.

⁷² Article 20(1) of the *Competition Protocol*.

Motta Competition Policy

Motta M *Competition Policy Theory and Practice* (Cambridge University Press Cambridge 2004)

Neuhoff et al Practical Guide to the South African Competition Act Neuhoff M et al A Practical Guide to the South African Competition Act (LexisNexis Durban 2017)

Ratshisusu, Ramokgopa and Maroge 2021 *Antitrust Bulletin* Ratshisusu H, Ramokgopa M and Maroge E "Cross-Border Cartels Enforcement under the Africa Continental Free Trade Area" 2021 *The Antitrust Bulletin* 528-543

Tavuyanago and Mpofu 2024 JAL

Tavuyanago S and Mpofu K "Safeguarding South African Consumers' Socio-Economic Rights During COVID-19: *Competition Commission v Babelegi Workwear and Industrial Supplies* CC CR003Apr20" 2024 *JAL* 125-136

Whish and Bailey Competition Law

Whish R and Bailey D *Competition Law* 9th ed (Oxford University Press Oxford 2018)

Case law

American Soda Ash Corporation CHC Global (Pty) Ltd v Competition Commission of South Africa (12/CAC/Dec01) [2003] ZACAC 6 (30 October 2003)

Competition Commission of South Africa v Bank of America Merrill Lynch International Designated Activity Company [2023] ZACT 26 (30 March 2023)

Competition Commission of South Africa v Bank of America Merrill Lynch International (215/CAC/APR23) [2024] ZACAC 1 (8 January 2024)

Valve Corporation v Australian Competition and Consumer Commission [2017] FCAFC 224 (22 December 2017)

Legislation

Australia

Competition and Consumer Act, 2010

South Africa

Banks Act 94 of 1990

Competition Act 89 of 1998

Constitution of the Republic of South Africa, 1996

Internet sources

African Union date unknown https://au.int/en/treaties/agreementestablishing-african-continental-free-trade-area

African Union date unknown *Agreement Establishing the African Continental Free Trade Area* https://au.int/en/treaties/agreementestablishing-african-continental-free-trade-area accessed 3 October 2023

Bilaterals.org date unknown https://www.bilaterals.org/IMG/pdf/en_-_draft_afcfta_protocol_on_competition_policy.pdf

Bilaterals.org date unknown Protocol to the Agreement Establishing the African Continental Free Trade Area on Competition Policy Draft https://www.bilaterals.org/IMG/pdf/en_-

_draft_afcfta_protocol_on_competition_policy.pdf accessed 5 May 2024

Horna 2013 https://www.law.ox.ac.uk/sites/default/files/migrated/ david_goliath__how_young_competition_agencies_can_succeed_in_fighti ng_cross-border_cartels_-_cclp_l_45.pdf

Horna PM 2013 David & Goliath: How Young Competition Agencies Can Succeed in Fighting Cross-Border Cartels. University of Oxford Centre for Competition Law and Policy Working Paper CCLP (L) 45 https://www.law.ox.ac.uk/sites/default/files/migrated/david_goliath_-

_how_young_competition_agencies_can_succeed_in_fighting_crossborder_cartels_-_cclp_I_45.pdf accessed 9 October 2023

International Competition Network 2007 https://www.international competitionnetwork.org/wpcontent/uploads/2018/05/CWG_Cooperation.pd f

International Competition Network 2007 Cooperation between Competition Agencies in Cartel Investigations https://www.internationalcompetitionnetwork.org/wp-

content/uploads/2018/05/CWG_Cooperation.pdf accessed 12 October 2023

Kigwiru 2017 http://www.compcom.co.za/wp-content/uploads/2017/09/ CROSS-BORDER-ENFORCEMENT-IN-AFRICA.pdf

Kigwiru VK 2017 Cross-Border Competition Enforcement in Africa: Developments, Opportunities, Challenges and the Way Forward http://www.compcom.co.za/wp-content/uploads/2017/09/CROSS-

BORDER-ENFORCEMENT-IN-AFRICA.pdf accessed 10 October 2023

Mahlaka 2024 https://www.dailymaverick.co.za/article/2024-02-06competition-commission-presses-ahead-to-concourt-with-currencymanipulation-case-against-bank

Mahlaka R 2024 Competition Commission Presses Ahead to ConCourt with Currency Manipulation Case https://www.dailymaverick.co.za/article/202402-06-competition-commission-presses-ahead-to-concourt-with-currencymanipulation-case-against-banks/ accessed 28 March 2024

OECD 2014 https://www.oecd.org/daf/competition/Challenges-Competition-Internat-Coop-2014.pdf

Organisation for Economic Cooperation and Development 2014 Challenges of International Cooperation in Competition Law Enforcement https://www.oecd.org/daf/competition/Challenges-Competition-Internat-Coop-2014.pdf accessed 12 October 2023

Pillay 2024 https://www.iol.co.za/news/rand-manipulation-competitioncommission-approaches-concourt-to-appeal-banks-price-fixing-order-8b66a202-cb02-4f52-9787-7cb071aae896

Pillay V 2024 Rand Manipulation: Competition Commission Approaches ConCourt to Appeal Banks Price Fixing Order https://www.iol.co.za/news/rand-manipulation-competition-commissionapproaches-concourt-to-appeal-banks-price-fixing-order-8b66a202-cb02-4f52-9787-7cb071aae896 accessed 28 March 2024

Tritell and Kraus 2013 https://www.ftc.gov/sites/default/files/ attachments/international-competition/ftcintantiprogram.pdf Tritell R and Kraus E 2013 *The Federal Trade Commission's International Antitrust Program* https://www.ftc.gov/sites/default/files/attachments/ international-competition/ftcintantiprogram.pdf accessed 12 October 2023

List of Abbreviations

ACCC	Australian Competition and Consumer Commission
AfCFTA	African Continental Free Trade Area
CAC	Competition Appeal Court
CBC	cross-border cartel
FDI	foreign direct investment
JAL	Journal of African Law
OECD	Organisation for Economic Cooperation and Development
SOC	single overarching conspiracy
USA	United States of America
USD	United States Dollar
ZAR	South African Rand